Reef Community Centre

The Reef

Colehill and Wimborne Youth and Community Centre

Business Plan 2023 – 2025 (Revised 23rd May 2025)

1. Background

- Colehill and Wimborne Youth and Community Centre (aka "The Reef") is a charitable company limited by guarantee, charity number 1120361, company number 05928187, established in 2006.

- The charity established The Reef building in 2016, to serve as a youth club and community centre for Colehill, Wimborne and the surrounding area.

- The charity trustees approached Colehill Parish Council in 2022 to ask if they would consider taking over the charity, and the associated building and youth club as the trustees wanted to retire. The Council agreed to this with effect from 31st March 2023, and has appointed 5 of the parish councillors to act as the charity trustees and directors to manage The Reef going forwards. The Council also agreed to provide staff, on a chargeable basis, to manage and administer the charity and building.

2. Our Charitable Objects

- Our charitable objects were agreed in 2006 and remain unchanged:

  1) Promote the benefit of the young people and other inhabitants of Colehill, Wimborne and the surrounding area without distinction of sex, sexual orientation, race or of political, religious or other opinions, by associating together the said inhabitants and the local authorities, voluntary and other organizations in a common effort to advance education and to provide facilities in the interests of social welfare for recreation and leisure-time occupation with the object of improving the conditions of life for the said inhabitants;

  2) Establish or secure the establishment of, a Youth and Community Centre and to maintain and manage the same (whether alone or in co-operation with any local authority or other person or body) in furtherance of these objects

  3) Promote such other charitable purposes as may from time to time be determined.

3. Our Vision

- To serve, empower and connect our community.

4. Our Mission

- To serve the needs of our community and enhance the quality of life by providing recreational, social, and educational activities for people of all ages, including children, teens, seniors and families.

5. Our Core Values

- **Inclusive** – treating everyone equally
- **Simplicity** – keeping our processes as simple as possible
- **Resourceful** – finding quick and clever ways to overcome issues
- **Integrity** – taking responsibility for our actions
- **Transparency** – being honest and open in our communications
- **Ethical** – avoiding activities that do harm to people or the environment

6. Our Business Goals

- Over the three year business plan period 2023-2025 we set ourselves four key business goals:

  1) To complete the transition to the new trustees:
     Transition is now complete - c.150 transition tasks undertaken including reviewing all procedures and policies and developing a new website.

  2) For the Youth Club to be successful:
     On track - average weekly attendance at youth club has grown from 35 in spring 23 to 54 in autumn 24.

  3) For The Reef to become known locally as a community centre:
     On track – the Reef is now becoming well established as a community centre, in two years we've hosted 30 community events, 102 community functions, and 100 parties booked by members of the community.

  4) For The Reef to generate enough income to cover operating costs and finance our charitable objects:
     Our finances are well on track. Over two years we have more than doubled our total income, with significant increases to hiring income, and money from grants, donations and events. Despite incurring exceptional costs arising from historic maintenance issues we remain on track to achieve a positive cashflow next year.

7. Our Planned Income & Expenditure

	2021-22 Actual	2022-23 Actual	2023-24 Actual	2024-25 Projection	2025-26 Forecast
Expenses					
Overheads	£10,043	£13,364	£19,454	£20,000	£20,600
Staff costs	£10,136	£9,783	£16,152	£18,000	£18,540
DYA - Youth Club		£15,000	£15,000	£15,000	£15,000
Maintenance	£2,402	£3,904	£8,146	£2,500	£3,000
Exceptional		£4,440	£2,160	£60,000	
Total Expenses	**£22,581**	**£46,491**	**£60,912**	**£115,500**	**£57,140**
Income					
Hiring	£24,243	£29,219	£37,913	£43,000	£48,000
Grants	£1,233		£9,000	£20,066	£9,000
Youth Club	£2,332	£1,516	£1,400	£1,400	£1,400
Events		£1,598	£1,364	£300	£500
Donations	£978	£1,100	£2,485	£2,500	£2,000
Interest		£2,089	£2,166	£2,700	£500
Other		£1,000	£1,000	£1,000	£1,000
Total Income	**£28,786**	**£36,522**	**£55,328**	**£70,966**	**£62,400**
Net Income-Expenses	**£6,205**	**-£9,969**	**-£5,584**	**-£44,534**	**£5,260**
Capital Spend	£0	£2,035	£2,574	£6,578	£4,000
Total Cashflow	**£6,205**	**-£12,004**	**-£8,158**	**-£51,112**	**£1,260**
Depreciation	?	£4,580	£8,013	£7,617	£7,719
Total Profit / Loss		**-£14,549**	**-£13,597**	**-£52,151**	**-£2,459**
Reserves at end year	£113,479	£103,816	£95,936	£44,824	£46,084