

## The Reef

### Colehill and Wimborne Youth and Community Centre

#### Business Plan 2026 – 2028

#### 1. Background

- Colehill and Wimborne Youth and Community Centre (aka “The Reef”) is a charitable company limited by guarantee, charity number 1120361, company number 05928187, established in 2006.
- The charity established The Reef building in 2016, to serve as a youth club and community centre for Colehill, Wimborne and the surrounding area.
- On the retirement of the founding trustees, Colehill Town Council agreed to take control of the charity with effect from 31st March 2023, and now has the power to appoint and remove charity trustees to manage The Reef going forwards. The Council provides staff, on a chargeable basis, to manage and administer the charity and building.

#### 2. Our Charitable Objects

- Our charitable objects were agreed in 2006 and remain unchanged:
  - 1) Promote the benefit of the young people and other inhabitants of Colehill, Wimborne and the surrounding area without distinction of sex, sexual orientation, race or of political, religious or other opinions, by associating together the said inhabitants and the local authorities, voluntary and other organizations in a common effort to advance education and to provide facilities in the interests of social welfare for recreation and leisure-time occupation with the object of improving the conditions of life for the said inhabitants;
  - 2) Establish or secure the establishment of, a Youth and Community Centre and to maintain and manage the same (whether alone or in co-operation with any local authority or other person or body) in furtherance of these objects
  - 3) Promote such other charitable purposes as may from time to time be determined.

### 3. Our Vision

- To serve, empower and connect our community.

### 4. Our Mission

- To serve the needs of our community and enhance the quality of life by providing recreational, social, and educational activities for people of all ages, including children, teens, seniors and families.

### 5. Our Core Values

- **Inclusive** – treating everyone equally
- **Simplicity** – keeping our processes as simple as possible
- **Resourceful** – finding quick and clever ways to overcome issues
- **Integrity** – taking responsibility for our actions
- **Transparency** – being honest and open in our communications
- **Ethical** – avoiding activities that do harm to people or the environment

### 6. Our Achievements 2023 - 2025

- Over the previous business plan, 2023-2025, we set ourselves four key business goals:
  - 1) To complete the transition to the new trustees:  
***This goal was achieved*** – completing c. 150 transition tasks including:
    - reviewing and rewriting all policies & procedures
    - establishing a new website, online booking system, and Facebook page
    - getting the building in order and resolving all known historic maintenance issues
    - reviewing all utilities, services and regular contractors.
  - 2) To establish a successful Youth Club:  
***This goal was achieved*** – our new Youth Club started in spring '23 with an average weekly attendance of 35, growing to 55 by autumn '25, with a good balance of attendees from Colehill, Wimborne Minster and the surrounding area.
  - 3) To become known locally as a community centre:  
***This goal was achieved*** – the Reef is now well established locally as a community centre, over three years hosting 144 parties, 147 community functions and 34 public events.
  - 4) To generate income to cover operating costs and finance our charitable objects:  
***This goal was achieved*** – increasing our room hiring income by 70%, and establishing grants and regular fund raising activities to meet our normal operating costs and planned maintenance costs. In 2025, excluding exceptional costs relating to historic maintenance issues, the Reef would have made £13k operating profit.

## 7. Our Business Goals for 2026 - 2028

- Over the next business plan period 2026-2028 our 4 key business goals are as follows:
  - 1) **To continue to grow our hiring income faster than our core operating costs.**  
*We will increase our room hiring income faster than our core operating costs, so that we have the money to make ongoing improvements and can focus increasingly on what our charity can do to support the community.*
  - 2) **To ensure the building is fully maintained and facilities continue to improve.**  
*We will allocate sufficient maintenance and capital funding each year to support a rolling programme of improvements and avoid a return to the position we inherited with a large back-log of repairs.*
  - 3) **For the Reef Youth Club to continue to flourish.**  
*We will increase our funding for the Youth Club in line with inflation each year, and work with DYA to provide any additional facilities required to enable the youth club to continue to flourish.*
  - 4) **To further expand our support for the community:**  
*We will continue to focus on increasing community usage of the building for parties, meetings and events, and will build on our successful school uniform events and Easter events, to expand the support we provide to the local community.*

## 8. Our Planned Income & Expenditure

	2024-25 Actual	2025-26 Budget	2026-27 Forecast	2027-28 Forecast
<b><u>Expenses</u></b>				
Overheads	£17,866	£18,580	£18,040	£18,581
Staff costs	£17,648	£18,788	£18,540	£19,096
DYA - Youth Club	£15,000	£15,000	£15,450	£15,914
Maintenance	£2,083	£5,000	£5,000	£5,000
Exceptional	£56,662	£0	£0	£0
<b>Total Expenses</b>	<b>£109,259</b>	<b>£57,368</b>	<b>£57,030</b>	<b>£58,591</b>
<b><u>Income</u></b>				
Hiring	£41,107	£44,000	£46,000	£48,000
Grants	£33,061	£11,000	£11,000	£11,000
Youth Club	£2,400	£2,400	£2,500	£2,500
Events	£131	£250	£300	£350
Donations	£3,113	£2,200	£2,500	£3,000
Interest	£2,896	£720	£750	£750
Other	£1,000	£1,000	£1,000	£1,000
<b>Total Income</b>	<b>£83,708</b>	<b>£61,570</b>	<b>£64,050</b>	<b>£66,600</b>
<b>Net Income-Expenses</b>	<b>-£25,551</b>	<b>£4,202</b>	<b>£7,020</b>	<b>£8,009</b>
Capital Spend	£20,353	£2,000	£2,000	£2,000
<b>Total Cashflow</b>	<b>-£45,904</b>	<b>£2,202</b>	<b>£5,020</b>	<b>£6,009</b>
Depreciation	£7,566	£8,043	£8,354	£7,283
<b>Total Profit / Loss</b>	<b>-£33,117</b>	<b>-£3,841</b>	<b>-£1,334</b>	<b>£726</b>
Reserves at end year	£47,764	£49,966	£54,986	£60,995